



While playing with a rather loud and diverse group of musicians, I found it difficult to get my snare drum to cut through the other instruments and carry the punch I wanted. Competing with vintage B-3's, Mellotrons, Arps, Moogs as well as double Acoustic bass cabinets and of course the assorted arsenal of guitar effects was difficult if not impossible, especially in an un-miked environment.

As the most important drum in the kit I needed some more pop from it, especially since a lot of the sound was absorbed by the carpet (shag, wow) I would carry with me and set up on.

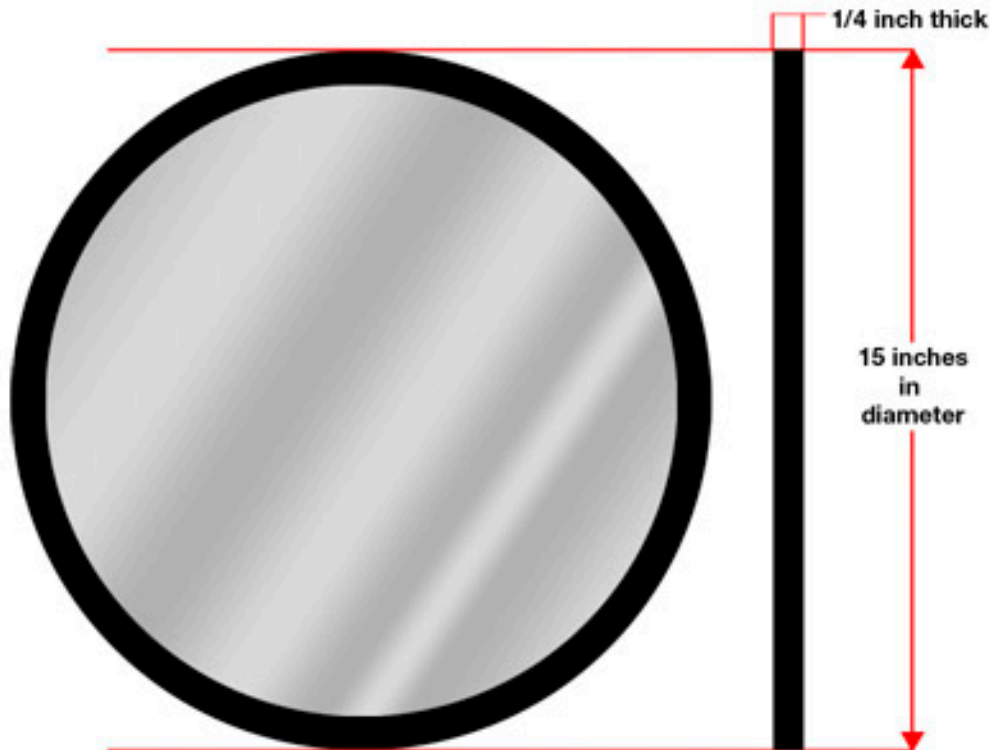
The idea to reflect the sound from the floor came to me one night when I took a cocktail waitress' serving tray (among other things) and put it under my snare. The rest shall we say will be written in the drummer's history book! Only kidding. I got carried away for a moment. But give it a try, it really works and you will notice the difference right away.

Joe Calzone
Drummer and President
Anvil Case Company

Remember, Drums must... **NEVER STOP!**

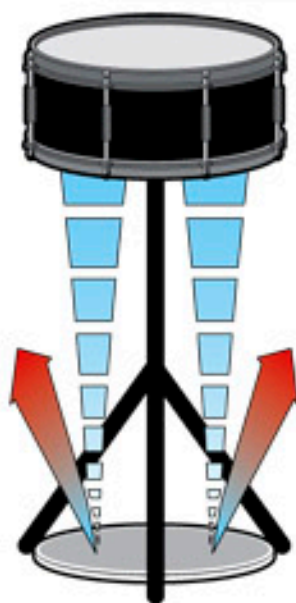
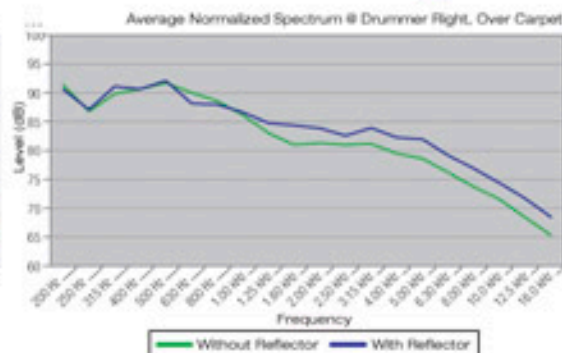
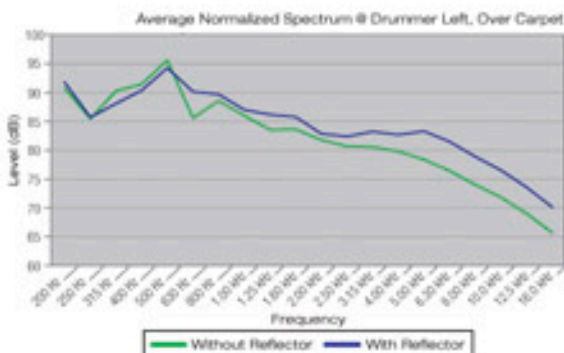
THE ANVIL WAFER™... It's certainly a necessity, not an accessory! Drums are the foundation on which most music is built. They set the pace and keep the beat, so that other instruments can venture off, and always be able to find their way back.

Jaffe Holden Acoustics Lab is one of the most prestigious sound labs in the country. As you can clearly see from their results (the chart to the right), when you're playing on carpet or any other absorbent surface, THE ANVIL WAFER™ noticeably increases the snare drum sound level without you playing harder.



- Most relevant innovation for the drummer since the stick.
- Increase your sound level (volume) by 20% - 30%.
- Excellent for all applications (symphony, jazz, country, rock and roll, rap, blues, and etc.)
- Already used by leading drummers.
- Lifetime Guarantee!

Jaffe Holden Acoustics Labs Findings



To use: Simply place the ANVIL WAFER™ on the floor, polished side up, under your snare drum stand. The tripod should surround the Wafer. Then start to wail!

roll by anvilcase.com



PATENT PENDING